



# CHRISTINE MCKENZIE

Creative Director & Designer

## ABOUT ME

I am a self taught creative director, visual communicator & expert branding specialist. I have over 16 yrs of hands-on experience with prominent brands, small businesses and new entrepreneurship business endeavors.

My expertise is in web & graphics, animation, illustrations, developing advanced mobile applications, cinematography & photography, marketing & promotions, all form of printing and administrative duties. I've been in the field doing designs on a freelance basis to being contracted for major companies for over a decade.

## CONTACT ME

Baltimore, MD and  
Atlanta, GA area

royaltydesignspro@gmail.com

(410) 501-9343

## MY SKILLS

Adobe Photoshop

Adobe Illustrator

App (UI/UX) Development

Web / Graphic Design

Print / Product Design & Printing

and More!

Dear Sir or Madam,

This letter is to express my interest in the job posted for an experienced, detailed-oriented, web & graphic visual developer. As you'll see, I have over 16 yrs of hands-on experience with prominent brands & small businesses that I've efficiently coded websites for, developed mobile applications, created graphics that are still & in motion, done professional photography & videography for, done all types of printing and provided other branding products for.

Building state-of-the-art, easy to use, user-friendly websites and applications, exciting graphics & clear visual branding is truly a passion of mine and I am confident I would be an excellent addition to your organization. In addition to my knowledge base, I actively seek out new technologies and stay up-to-date on industry trends and advancements. This has allowed me to stay ahead of the curve and deliver exceptional work to all of my employers, including those I've worked for on a project to project basis. I've attached a copy of my resume detailing my experience, along with a short portfolio of my branding expertise as an designer, I've had the honor to work with many over the years. I would love to share my experience further the company.

I can be reached anytime via phone or by email at [royaltydesignspro@gmail.com](mailto:royaltydesignspro@gmail.com).

Thank you for your time and consideration. I look forward to speaking with you about this opportunity.

Best regards,

Sincerely,

*Christine McKenzie*



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## WORK EXPERIENCE

### GRAPHIC DESIGNER - WOLB 1010 (RADIO ONE)

WOLB Radio One 2017-2019

Created infographics & promotional flyer for special events and radio shows.

### GRAPHIC DESIGNER - KOONS KIA DEALERSHIP

Koons Kia of OM 2013-2016

Created flyers for new sales vehicles for salespersons to reach new sales goals as new products as they were released.

### CREATIVE DIRECTOR - NAACP

NAACP 2017

Created infographics for special events. Strategized new branding strategies for new events.

### CINEMATOGRAPHER - PENTAGON/UNITED NATIONS

Pentagon & UN 2017-2018

Filed for a special event and for a documentary to be released during 2019.

### WEB DEVELOPER/PROGRAMMER - T-MOBILE

T-Mobile 2018

Developed an comprehensive website for social interations and new partnership tour promotion for musical artists.

### WEB/GRAPHIC DESIGNER - NICKI MINAJ/COMEUP

Nicki Minaj 2015-2017

Developed an comprehensive website for social interations and new partnership tour promotion for musical artist and created banners for special promotions.



## AREAS OF KNOWLEDGE

### SOFTWARES & PROGRAMMING LANGUAGES

- Adobe Creative CC (Full Suite) - *Expert*
- Microsoft Word/Excel/PowerPoint - *Intermediate*
- Sketchup Pro - *Intermediate*
- AutoCAD - *Intermediate*
- ArchiCAD - *Intermediate*
- IT & Remote Access Support - *Intermediate*
- HTML & HTML5
- CSS
- JAVASCRIPT
- PYTHON
- C++
- ANIMATIONS



## LANGUAGES



ENGLISH



ANCIENT EGYPTIAN



SPANISH



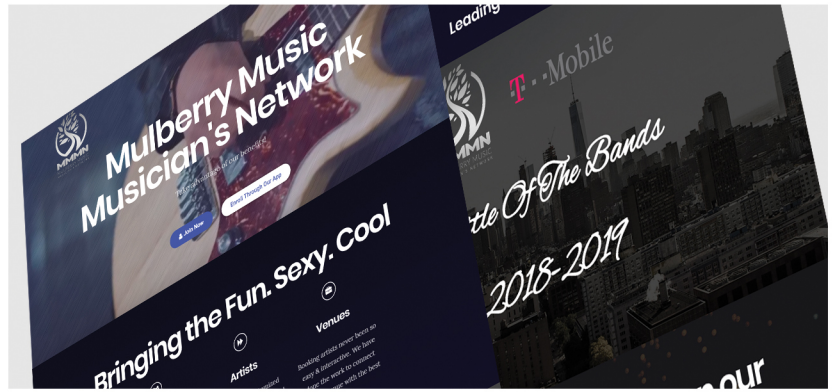


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## PORTFOLIO



### Web Design / Development

My experience includes knowledge of CMS, eCommerce, HTML5, CSS, JavaScript and more. *Featured picture is from my freelance T-Mobile Contract that will soon in 2019 be releasing a national tour for independent upcoming artists.*



### 3D / CAD Designs

My experience includes creating 3D people, objects, architectures, product prototyping and animating them into all kinds of videos, animated presentations, and more! *Featured design by Me.*



### Product Design & Printing

My experience includes creating custom product designs & printing them rather they are apparel base or paper goods. *Featured design by Me.*



### Mobile App Development

My experience includes creating interfaces for mobile applications that are user friendly for custom website, overall custom branding and other software programs. *Featured design by Me.*



### Graphic Design

My experience includes logos, flyers, tickets, brochures, leaflets, business cards, invitations, packaging, and more. *Featured design by Me.*

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