



Website Development Services

Informational or Small Business (*5-16 pages*)

\$2,000 - \$9,000 | Annual Maintenance Pricing \$400 - \$1,200

Corporate Website (*25-75 pages*)

\$10,000 - \$35,000 | Annual Maintenance Pricing \$2,000 - \$15,000

Ecommerce Website (*100-1000 products*)

\$5,000 - \$55,000 | Annual Maintenance Pricing \$15,000 - \$30,000

Database Driven Website or Website Application (*20-2000 pages*)

\$6,000 - \$75,000 | Annual Maintenance Pricing \$30,000 - \$60,000

Website Marketing Cost

SEO | \$750 - \$2,000 / month

PPC | \$9,000 - \$10,000 / month

Professional Copywriting | \$50 - \$500 / page

Content Marketing | \$2000 - \$10,000 / month

Social Media Marketing & Advertising | \$4,000 - \$7,000 / month

Email Marketing | \$9 - \$1,000 / month

Product Label & Product Tag Production Cost

Start Up (1-3 products): \$299

Enterprise (10 or more): Contact for more details!

Small Inventory (4-8 products): \$999



Digital Signage

Hardware (Screen/Mounts/Player)

Consumer Overall Budget: **Starting at \$1,500**

Pro/Enterprise Overall Budget: **Starting at \$4,000 - \$15,000**

Est. Budgeting Breakdown Below

(Note: All Contracts Pricing runs different depending on the need of the client.)

Consumer: 55" TCL 6-Series: \$550.00

Pro: 55" Samsung DC-E Series Commercial LED: \$700.00-\$900.00

Enterprise: 55" Samsung PM-H Series Commercial LED: \$2000.00

Consumer: Nvidia Shield TV: \$149.00 or Nvidia Shield TV Pro: \$199.00

Pro: CTL Chromebox CBX1 \$249.00-\$629.00

Enterprise: Chromebox Commercial 2: \$370.00

Installation Costs & Software

Consumer: Simple one or two-screen set-ups: **\$200.00-\$300.00**

PRO/Enterprise: Large-scale and complex digital signage integrations: **\$2,000.00-\$10,000.00**

Consumer mounts usually run anywhere from \$50-\$150.

Commercial mounts typically cost \$200-plus.

Software: **\$7 to \$15 monthly**



Unique Smart Technology

Contact us for more information for consult!

Mobile Apps

Small Basic applications: **\$5,000 - \$30,000**

Complexed applications: **\$50,000 - \$200,000**

Augmented Reality Apps

Simple AR applications: **\$30,000-\$50,000**

Medium-sized AR apps: **\$50,000-200,000**

Complex AR applications/Games: **\$250,000 - \$2,000,000**

Virtual Reality Apps

\$120 per hour ranging between **\$30,000 - \$200,000**

Immersive Experience Design

Contact us for more information!

Projection Mapping

Starts at **\$10,000!**



Graphic Designs Services

Logo & Business Identity Package: **\$250 - \$2500**

3 Logo concepts

3 revisions

3-4 business day turnaround

Files supplied in PDF, ai, eps, png, & jpg

Basic Brand Style Guidelines – one page

Font & Color Codes

Business Card and Stationery Design

Business Card Design: 1 sided - **\$50** and 2 sided - **\$100**

Letterhead Design: **\$50**

Envelope Design: **\$50**

Stationery Package: **\$225**

Includes business card, letterhead and with one other stationery item

Leaflet / Flyer Design

1. A5 or DL Single Sided Leaflet / Flyer **\$100**
2. A5 or DL Double Sided Leaflet / Flyer **\$150**
3. A5 4-Page-Brochure (A4 to A5) **\$250**
DL 6-Page tri-fold (A4 to DL) **\$350**
Size A5 148x210mm DL 99x210mm



Brochure Design

1. A4 Single Sided **\$100**
2. A4 Double Side **\$150**
3. A4 4-Page-Brochure (A3 to A4) **\$250**

Poster Design

A3 Single Sided **\$100**

A3 Double Sided **\$150**

Size A3 (297x420mm)

Social Media Designs

Facebook Cover Design: **\$50**

Facebook Adverts: **\$50**

Animated Instagram Stories: **\$50**

Instagram Posts: **\$35**

Animations

Starting at **\$150!**



Major Advertisement Design

Billboard Production

Vinyl Board: **\$300 - \$1000**

Custom Backlit Decals

Starting at **\$200 - \$700**

Storefront or Wall Decals

Starting at **\$250 - \$1500**

All decals depend on the wall size, led decal size & vinyl decal desired.

Media / Multimedia Packaging Design

Standard CD jacket: **\$150**

LP Design: **Starting at \$149**

Digital cover design: **\$75**



Jewel cases

Single CD: **\$50**

2-panel jewel case: **\$200**

4-panel jewel case: **\$400**

6-panel jewel case: **\$600**

Digipaks and Wallets

4-panel Digipak / wallet: **\$400**

6-panel Digipak / wallet: **\$600**

4-panel Digipak with pocket
and 4-panel insert: **\$750**

DVD / Blu-Ray Cases

DVD / Blu-ray case wrap: **\$350**

DVD / Blu-ray case wrap
with 2-panel insert: **\$450**

4 panel DVD / Blu-Ray Digipak: **\$500**



3D / Modelling

Starting at **\$80/hour!**

Architectural Designs

Small Projects: **\$4000 - \$7000**

High End/Large Project: **\$25,000 - \$70,000**

These designs comes with 3D model, 2D floorplan & animated walkthrough.

MORE SERVICES

Seminars, Cinematography, Photography, Printing Services such as Apparel, Corporate Events, Custom Party Favors, Custom USB, Administrative Documents, Banners of all kinds, Awards, Certificates, Trophies, Corporate Badges and more!!

Contact us directly at royaltydesignspro@gmail.com or www.royaltydesignspro.com